



About Us

Nowadays It is found not many businesses adopt loyalty system (or platform) as a mean to get new customer or retain old customer. Not to mention only a handful solid loyalty system (or platform) providers found around the world, and they mostly lack of local businesses operation understanding and integration knowhow with existing local businesses 3rd party system in Asia. So that is why we, **ValuExpress**, come into place.

Given our team members' expertise and years of experience in IT loyalty solution, we simply offer best-of-the-class loyalty system as well as giftcard system to merchants in GC & AP (industries such as catering, retail, banking, entertainment, hospitality, etc.) and have a wealth of knowledge in integration with 3rd party system (e.g. POS, CRM, PMS, etc.). In short, we can be your ideal loyalty system solution provider from now on.

Solutions

Both of our loyalty system and giftcard system serve to build up the awareness and stickiness to merchant brand. Not only customers can make purchase of a merchant product or service with our physical loyalty card or e-card without carrying notes or coins anymore, but they can also review the balance, top up, redeem, and many more at ease. Besides, customers analysis can be done by merchants through our system which make them know their customers behavior better and be able to deploy online targeted marketing.



ValuExpress can serve the merchant through our systems in the following way:

- Setup giftcard platform for startup company
- Design & develop loyalty program for any retail chain with shops spread around the world
- Revamp loyalty program for any merchant in supermarket business, handle integration with famous POS, ecommerce and mobile app
- Revamp loyalty program for catering business
- Deploy giftcard and loyalty program for food retailers in Asia Pacific
- Develop B2B card distribution platform
- Integrate with any Gaming or Shopping platform for its card distribution in HK or Greater China
- Card distribution in HK convenience store
- Make use of Apple Pay and Google Pay to store e-giftcard
- Develop giftcard and loyalty program in Android terminal to replace traditional EDC terminal in the stores
- Deploy giftcard solution in different retailers' chain stores, cinema, and even hotel
- Work with related authority on the integration with Wechat
- Integrate with Wechat mini program and Alipay mini program
- Bulk ecoupon distribution for F&B, e.g. world renown fast food chain. So, no more paper coupon cutting on newspaper, cos it is difficult to count the actual no of paper coupon collected

Sole Exclusive Distributor:

Milestone System Limited

Unit 3787, 2/F, Dah Sing Life Bldg.,
99-105 Des Voeux Road, Central, H.K.

(Tel): +852 93371101

(Email): rchan@milestone-system.com

(Web): www.milestone-system.com